

Certification in Business Intelligence

Using Power BI and Tableau

By Learning & Development Academy by
Grant Thornton Bharat

Live online



The background image shows two women in a professional setting. The woman on the left has her hair pulled back and is looking intently at a screen. The woman on the right has curly hair and is wearing a headset, also looking towards the screen. The screen displays various data visualizations, including a grid of numbers, a bar chart, and a line graph. The overall tone is professional and focused on data analysis.

Introduction

Transforming data into insight and opportunity

Business intelligence is strategic to observe business trends, identify important actions and get the complete business scenario of what is happening inside your organisation. It is significant to enhance processes, improve operational efficiency and decision-making of the company.

It helps users gain a better outlook of the present condition of business and appraise client's necessities. In addition, businesses can re-strategise key decisions through new approaches and techniques to foster their business. Learning and understanding business intelligence competences and skill helps in unveiling the unseen information in the massive reservoirs of raw data.

Data visualisation and business intelligence both are required together and play a very important part in any organisation's management team. Business intelligence is a process that makes information easier to understand and data visualisation is a method to tell a story of information.

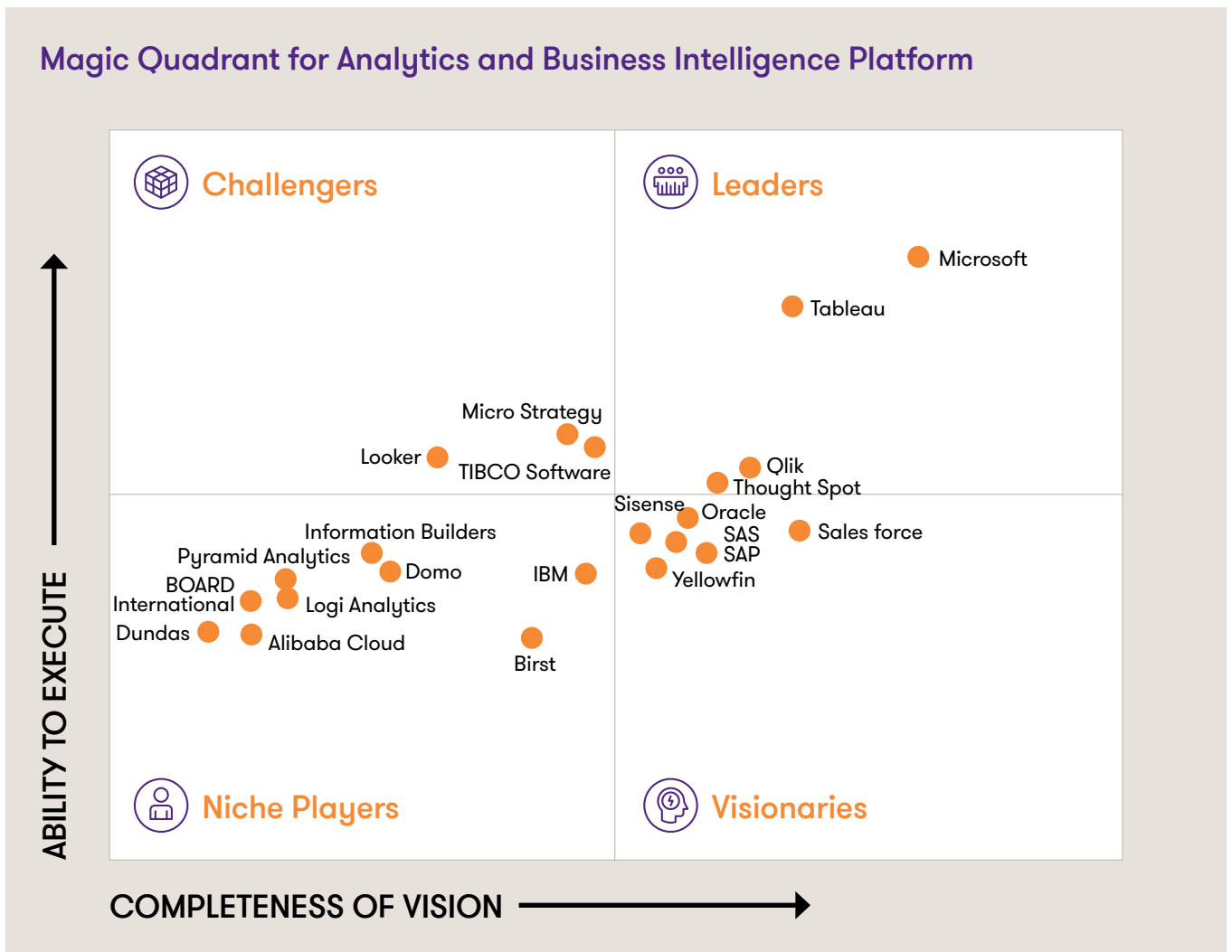
The most accepted and top two tool used globally by organisation for business intelligence are Microsoft Power BI and Tableau.

Learning & Development Academy by Grant Thornton Bharat is pleased to launch a training programme on **Certificate in Business Intelligence using Power BI & Tableau**. The course would focus on introducing the concepts of business intelligence and business analysis . It will help participant deep dive in the world of Tableau and Power BI and help them in summarising and presenting a large volume of data in simple and easy-to-understand format. This will help in taking key decisions and improve organisation effectiveness.

Programme objectives

 <p>Understand how data can be transformed using various techniques of Power BI and Tableau for key decision making</p>	 <p>Discover new ways of analysing data through various features in-built within Power BI and Tableau</p>	 <p>Uncover customer potential, shape product and service designs, optimise business processes and support critical regulatory compliance requirements</p>	 <p>Create reports and visualizations, derive real-time insights from business with purpose to develop, publish and share interactive dashboard</p>
--	--	---	--

Microsoft Power BI and Tableau are leaders in Business Intelligence Platforms as per Gartner Magic Quadrant 2020



Source: Gartner (February 2020)

Who should attend

- Professionals
- Business intelligence managers
- Entrepreneurs
- Statisticians and analysts
- Students
- Data scientists
- Business analysts
- Project managers

Course deliverables

- 30 hours of learning – Live online sessions
- Assessment tests
- One year access to LMS
- Post-training support
- Our course material
- Certificate of completion

Course content

Module I: Introduction

Business Analysis - Course Introduction

Power BI

- Power BI Introduction
- Use of Microsoft Power BI, Power BI Family, Service
- Descriptive-Predictive-Prescriptive Analytics

Tableau

Introduction

Module II: Data Analysis and Business Intelligence

Module III : Power Query: Prep, Clean and Shape Data

Module IV: Visualization

Power BI Visuals

Visualization using Tableau: Your First Bar chart

Module V: Visual Analytics with Tableau

Time series, Aggregation, and Filters using Tableau

Maps, Scatterplots, and Your First Dashboard using Tableau

Joining and Blending Data, PLUS: Dual Axis Charts using Tableau

Module VII : Advanced Dashboards, Storytelling using Tableau

Module VIII : Power BI Service, Data Modeling and Dashboards

Module IX: Hands-on Real-world Projects

Features of e-learning and LMS



Two-way communication through "Ask the expert"



Query resolution within 48 hours



Flexible - learn anytime from anywhere



Accessible on mobile and tablets



Offer remote learners an engaging learning experience



Cost-effective

Live online training

Trainings are delivered through Cisco WebEx™ application. The technology helps us in connecting with people across boundaries anytime.

Advantages of Live online training:



Live streaming of sessions



Access to learning aids - excel working, ask query



Two-way communication - Participants can ask questions on real time basis



Connect with global, virtual teams - any time, anywhere



Experience similar to instructor-led training



Offer remote learners an engaging learning experience - without breaking your budget

Programme schedule

Date	12, 13, 19, 20, 26, 27 June 2021
------	----------------------------------

Fees:

INR 18,000
plus 18% GST

Rohit Gupta

Programme Manager
Grant Thornton Bharat LLP
M: +91 98913 95363
E: Rohit.Gupta1@in.gt.com

Learning & Development Academy by Grant Thornton Bharat

Learning & Development is an upskilling service offering of Grant Thornton in India providing result-oriented finance and accounting courses to professionals and students. Our impactful programmes can be customised to help you gain skills and capabilities in your area of interest.

In a digital age, we strongly believe in retaining the advantages of a classroom environment, making the most of group learning while paying attention to resolving individual queries. Our trainers are seasoned experts who will share their journey along with best practices followed in the industry.

Learning & Development Academy will leverage Grant Thornton Bharat LLP's rich experience in different domains across various industries and its knowledge base to share practical insights, helping participants understand and learn contemporary complex concepts.

Our other offerings

Ind AS 115 and Ind AS 116 workshop

Diploma in IFRS ACCA

Finance for Non-Finance Professionals

GST workshop

MS Office Suit training

Certification in Financial Modelling & Valuation

Certification in Long Term Incentive Plan & ESOP

Certification in analytics using R and visualisation using Power BI

Learning & Development solution



Dedicated team

Team having expertise in managing training function



Cross-functional

Qualified and experienced SMEs across various functions



Multiple modes of delivery

- Face to face
- Live online
- E-learning



Flexibility

Options to choose different modules and customise as per your requirement



Post-training support

Discussion platform and knowledge portal – MyGAAP

To know more about our solutions, please contact:

Kapil Arora
Associate Director
Grant Thornton Bharat LLP
M: +91 96541 90274
E: kapil.arora@in.gt.com

Pradeep Pandey
Associate Director
Grant Thornton Bharat LLP
M: +91 78380 00185
E: pradeep.pandey@in.gt.com

Contact us

To know more, please visit www.grantthornton.in or contact any of our offices as mentioned below:

NEW DELHI

National Office,
Outer Circle, L 41,
Connaught Circus,
New Delhi - 110001
T +91 11 4278 7070

NEW DELHI

6th Floor, Worldmark 2,
Aerocity,
New Delhi - 110037
T +91 11 4952 7400

AHMEDABAD

7th Floor, Heritage Chambers,
Nr Azad Society,
Nehru Nagar,
Ahmedabad - 380015

BENGALURU

5th Floor, 65/2, Block A,
Bagmane Tridib, Bagmane
Tech Park, CV Raman Nagar,
Bengaluru - 560093
T+91 80 4243 0700

CHANDIGARH

B-406A, 4th Floor,
L&T Elante Office Building,
Industrial Area Phase I,
Chandigarh - 160002
T +91 172 4338 000

CHENNAI

9th floor, A wing,
Prestige Polygon,
471 Anna Salai,
Mylapore Division,
Teynampet, Chennai - 600 035
T +91 44 4294 0000

DEHRADUN

Suite No 2211, 2nd Floor,
Building 2000, Michigan Avenue,
Doon Express Business Park,
Subhash Nagar,
Dehradun - 248002
T +91 135 2646 500

GURGAON

21st Floor, DLF Square,
Jacaranda Marg,
DLF Phase II,
Gurgaon - 122002
T +91 124 462 8000

HYDERABAD

7th Floor, Block III,
White House,
Kundan Bagh, Begumpet,
Hyderabad - 500016
T +91 40 6630 8200

KOCHI

6th Floor, Modayil Centre Point,
Warriam Road Junction,
MG Road
Kochi - 682016
T +91 484 406 4541

KOLKATA

10C Hungerford Street,
5th Floor,
Kolkata - 700017
T +91 33 4050 8000

MUMBAI

11th Floor, Tower II,
One International Center,
SB Marg Prabhadevi (W),
Mumbai - 400013
T +91 22 6626 2600

MUMBAI

Kaledonia, 1st Floor, C Wing,
(Opposite J&J Office),
Sahar Road, Andheri East,
Mumbai - 400 069

NOIDA

Plot No 19A, 2nd Floor,
Sector - 16A,
Noida - 201301
T +91 120 485 5900

PUNE

3rd Floor, Unit No 309-312,
West Wing, Nyati Unitree,
Nagar Road, Yerwada
Pune - 411006
T +91 20 6744 8800

For more information or for any queries, write to us at gtbharat@in.gt.com



Follow us @GrantThorntonIN

© 2021 Grant Thornton Bharat LLP. All rights reserved.

"Grant Thornton Bharat" means Grant Thornton Advisory Private Limited, the sole member firm of Grant Thornton International Limited (UK) in India, and those legal entities which are its related parties as defined by the Companies Act, 2013, including Grant Thornton Bharat LLP.

Grant Thornton Bharat LLP, formerly Grant Thornton India LLP, is registered with limited liability with identity number AAA-7677 and has its registered office at L-41 Connaught Circus, New Delhi, 110001.

References to Grant Thornton are to Grant Thornton International Ltd. (Grant Thornton International) or its member firms. Grant Thornton International and the member firms are not a worldwide partnership. Services are delivered independently by the member firms.